



Announcement Weekend Script- 2025 Appeal

Just as in years prior, we are being asked, as Catholics of the Archdiocese of New York, to join together in participating in the *Cardinal's Annual Stewardship Appeal*. In gratitude, we are called to be good stewards by supporting our Church as she fulfills her mission. The \$21M in funds raised for this year's *Appeal* will be used for the following needs in our archdiocese: (Be specific to which following case element is most relevant to your parish)

- \$9M – Financial Assistance for Struggling Parishes
- \$3.5M – Pastoral Administration, Grants, and Services
- \$3M – Retired Priests, Priestly Education, and Formation Programs
- \$3M – Catholic Education
- \$2.5M – Charitable Outreach

To those who faithfully support the Appeal every year, I am very grateful. If you did not participate last year or have never participated, I ask you to please seriously consider this invitation. Indeed, every family in all 270+ parishes of our Archdiocese is called to join in this mission.

This year, our parish is asked to raise **\$XX,XXX** of the \$21M goal for the *Appeal*. {Last year, we were able to reach **XX.XX%** of our goal.} Please know that if all of us here today participate we would easily reach our goal this year.

You should have received a letter from our archbishop, Timothy Cardinal Dolan, with a pledge card to make your gift. If not, you can pick up an envelope from the back of the Church. Please ask the Lord how He wants you to be generous with this *Appeal*, and then return the card before or on our Commitment Weekend which will be held on **(DATE)**.

Remember, you can make a pledge today and pay it over several months, if that better suits your household budget. Thank you for your generous response to our archdiocese, as well as your constant support to our parish. Have a blessed weekend!



Announcement Weekend Script- 2025 Appeal – Abbreviated Version

- Introduce the Appeal & the need - Case Elements (Based on relevance to the parish)
 - \$9M – Financial Assistance for Struggling Parishes
 - \$3.5M – Pastoral Administration, Grants, and Services
 - \$3M – Retired Priests, Priestly Education, and Formation Programs
 - \$3M – Catholic Education
 - \$2.5M – Charitable Outreach
- The Ask
 - Every family's participation
 - Parish Goal: \$
- How to Give
 - Pledge Cards – Where they are located
 - Commitment Weekend – When to bring pledge cards
 - Pledges – Can be fulfilled over several months
- Gratitude