

## **Cardinal's Appeal – 5 Case Elements Suggested Pulpit Announcements**

**Instructions:** To maximize messaging, we encourage that the parish utilize the case element pulpit announcement with the corresponding case element bulletin insert or vice versa on the same weekend. There are two types of options to select from: a generic message and a customizable one. If you select a generic message, both the bulletin insert and pulpit announcement should use generic language. The same is true for the customizable option.

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### **1) Financial Assistance for Struggling Parishes - Generic**

One important part of the *Cardinal's Annual Stewardship Appeal* is helping parishes that are struggling to keep their doors open. Not every parish is as blessed as ours, and many need assistance just to maintain their buildings, pay basic expenses, and continue celebrating the sacraments. When you support the *Appeal*, you are directly supporting fellow Catholic communities. Please read the bulletin for more information and prayerfully consider joining your fellow parishioners in supporting the *Cardinal's Annual Stewardship Appeal* so that together we can meet our parish goal and strengthen the Church we love.

➤ *Use Financial Assistance for Struggling Parishes Bulletin Insert - No customizable option*

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### **2) Charitable Outreach - Generic**

Jesus tells us that whatever we do for the least among us, we do for Him. Through the *Cardinal's Appeal*, our Church reaches out to the poor, the hungry, the homeless, and those in crisis through our charitable ministries. Your generosity helps provide food, shelter, counseling, and hope to people right here in our neighborhoods. Please read the bulletin for more information and prayerfully consider joining your fellow parishioners in supporting the *Cardinal's Annual Stewardship Appeal* so that together we can meet our parish goal and strengthen the Church we love.

➤ *Use Charitable Outreach Bulletin Insert - No customizable option*

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### **3) Catholic Education - Generic**

Catholic education is a cornerstone of our faith, forming young people not only academically, but spiritually and morally. The *Cardinal's Appeal* supports Catholic schools, religious education programs, and faith formation efforts throughout the archdiocese. By giving to the *Appeal*, you help ensure that future generations are formed in the values of the Gospel. Please read the bulletin for more information and support this vital mission and help pass our faith on to our children and grandchildren.

➤ *Use Catholic Education Bulletin insert – Generic version*

**Customize:**

Catholic education is a cornerstone of our faith, forming young people not only academically, but spiritually and morally. The *Cardinal's Appeal* supports Catholic schools, religious education programs, and faith formation efforts throughout the archdiocese, including our very own [school name]. Please read the bulletin for more information and consider supporting our Catholic schools and religious education programs through a donation the *Cardinal's Appeal*, so that our faith can be passed on to future generations.

➤ *Use Catholic Education Bulletin insert – Customized version*

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**4) Pastoral Administration, Grants, and Services - Generic**

As Catholics, we are called to bring Christ to others, and an important way we accomplish this as a Church is through our archdiocesan and parish ministries. The *Cardinal's Appeal* sustains our archdiocesan-wide ministry offices, and it also supports our local ministries through the *Sharing God's Gifts* Pastoral Grants Program, which allows parishes like our own to apply for funds to support new or existing ministries focusing on evangelization and service to the world. Please read the bulletin for more information. Your generosity to the *Appeal* will go a long way towards ensuring that ministries across our archdiocese grow and flourish.

➤ *Use Pastoral Administration, Grants, and Services Bulletin Insert – Generic version*

**Customize:**

The *Sharing God's Gifts* Pastoral Grants Program is a new initiative funded by the *Cardinal's Appeal* focused on supporting parishes and local communities in delivering pastoral ministry programs, including at our parish, where we received funds that supported our [ministry/program name]. Please read the bulletin for more information. Your generosity to the *Appeal* will go a long way towards ensuring that the parish ministries of our archdiocese grow and flourish.

➤ *Use Pastoral Administration, Grants, and Services Bulletin Insert – Customized version*

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**5) Retired Priests, Priestly Education, and Formation Programs - Generic**

The *Cardinal's Appeal* cares for the men who have devoted their lives to serving us as priests—both those preparing for the priesthood and those who have retired after many years of faithful service. Supporting the *Cardinal's Appeal* means supporting seminarians in formation and ensuring that our retired priests are cared for with dignity. Please read the bulletin for more information. I ask you to remember our priests and seminarians with gratitude and to give generously in thanksgiving for their ministry.

➤ *Use Retired Priests, Priestly Education and Formation Programs Bulletin Insert – Generic version*

**Customize:**

Both - The *Cardinal's Appeal* cares for the men who have devoted their lives to serving us as priests. [Father/myself/Deacon Name] from our parish benefited from **St. Joseph's Seminary**, enabling his spiritual, intellectual, and apostolic development. Additionally, your gift ensures

retired priests, such as our very own [Father Name], are provided with a dignified retirement at the **St. John Vianney Clergy Residence**. Please read the bulletin for more information. I ask you to remember our priests and seminarians with gratitude and to give generously in thanksgiving for their ministry.

➤ *Use Retired Priests, Priestly Education and Formation Programs Bulletin Insert – Customized version*

Seminary only – The *Cardinal's Appeal* cares for the men who have devoted their lives to serving us as priests. [Father/myself/Deacon Name] from our parish benefited from **St. Joseph's Seminary**, enabling his spiritual, intellectual, and apostolic development. Additionally, your gift ensures retired priests, who have dedicated their lives to serving the Church, are provided with a dignified retirement at the **St. John Vianney Clergy Residence**. Please read the bulletin for more information. I ask you to remember our priests and seminarians with gratitude and to give generously in thanksgiving to their ministry.

➤ *Use Retired Priests, Priestly Education and Formation Programs Bulletin Insert – Customized version*

St. John Vianney Clergy Residence only - The *Appeal* cares for the men who have devoted their lives to serving us as priests. Your gift ensures retired priests, such as our very own [Father Name], are provided with a dignified retirement at the **St. John Vianney Clergy Residence**. Your generosity also supports **St. Joseph's Seminary**, enabling their spiritual, intellectual, and apostolic development. Please read the bulletin for more information, and I ask you to remember them with gratitude and to give generously in thanksgiving to their ministry.

➤ *Use Retired Priests, Priestly Education and Formation Programs Bulletin Insert – Customized version*

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